Danica Purg



Professor Danica Purg is the President of the IEDC-Bled School of Management, Slovenia, and the President of CEEMAN, the association of 220 management development institutions from 55 countries, established with the aim to enhance management development in Central and Eastern Europe. She is also leading the European Leadership Centre (ELC).

Professor Purg is Professor of Leadership and Effective Management at the IEDC-Bled School of Management. Her special field of interest is looking for inspirations for managers from art and other professions. In 2010 Professor Purg received the 2010 Educator of the Year Award by the Academy of International Business (AIB) for her outstanding achievements in international business education. In 2013 Professor Danica Purg was nominated Chair of PRME (Principles of Responsible Management Education) Steering Committee, the initiative started by UN Global Compact. She is also member of several international advisory boards of well-known business schools, member of European Cultural Parliament (ECP) and President of UN Global Compact Slovenia.

She authored and co-authored several books and numerous articles on leadership issues. In 2004 she edited and jointly wrote with professors Lynn Isabella, Pierre Casse, Paul Claudel and Arnold Walravens the book *Leaders and Teams – The Winning Partnership*. In 2013, Professor Purg was the editor of the book *Hidden Champions in CEE and Turkey; Carving out a Global Niche (Springer, 2013)*. She is a frequent guest speaker at European and American universities and international conferences.

Professor Purg is Fellow of the International Academy of Management (IAM), Doctor Honoris Causa at Moscow State University of Management, Estonian Business School and MESI - Moscow State University of Economics, Statistics and IT, and honorary professor at Moscow International Higher Business School (MIRBIS). The President of the Republic of Slovenia awarded her with the "Honorary Order of Freedom" for her contribution to management development in Slovenia and CEE. By the American Chamber of Commerce in Slovenia, Professor Purg was chosen for a business leader role model of young professionals. In January 2015, the Slovene Management. A special chapter about her leadership journey was recently published in the book "Women and Leadership Around the World", by Information Age Publishing, USA, authored by Susan Madsen.

After graduating from the Faculty of Political Science in Ljubljana, she completed her Ph.D. at the Faculty of Political Sciences, University of Belgrade, and extensively studied at Harvard Business School, IMD Lausanne, INSEAD Fontainebleau, Technological University Delft, London University, Sorbonne and at Kalamazoo College, Michigan.