

Ecali Club: special benefits and services for BH members

The British Hellenic Chamber of Commerce welcomes ECALI S.A. as a new Member. ECALI S.A. is a member of the Latsis Group of Companies and its core business is the ownership and management of the Ecali club as well as the water supply of the Ecali community.

Founded in 1971, the Ecali club has a long history and carries a legacy which still remains strong.

During the past half-century, the Ecali club remains true to its values, maintaining its leading position as the most attractive space and point of reference for its high quality services in the areas of F&B, sports, events and social & business networking. Famous personalities in Business, Academia and Culture constitute its Members list since its establishment.

The Ecali club is situated in one of the most prestigious locations of Attica covering 15,000 square metres of magnificent grounds and modern facilities, where its Members can enjoy moments of entertainment, pleasure, relaxation and recreation. It is a place where the children build lifelong bonds, share athletic experiences and moments of fun. Whatever the reason, the Ecali club offers a variety of different options to each Member and their families every season of the year.

In a green oasis of natural beauty, the Ecali club offers to its Members the opportunity to choose between numerous activities matching their specific needs and unique lifestyle. They are able to train in different sports and participate in tournaments, organize their social and business events, attend and participate in lectures and presentations, enjoy a night in theatre and movies and last but not least enjoy its gourmet kitchen with dishes prepared every day from the club's aspiring chefs. Its venues can be used for different types of meetings and activities in a secure environment of luxury and wellbeing.

A dedicated sports team of experienced coaches and fitness instructors offer their services in a variety of sports such as tennis, basketball, football, karate, yoga, pilates, running, diving, fencing, ping-pong and chess. The Ecali club Sports Hall is one of the most advanced Athletic Centres in the northern suburbs of Athens created to cover its Members' demanding requirements. Olympic and European champions, famous athletes and skillful personal trainers are there to ensure an excellent training session and sports experience.

For those who prefer cultural activities, events such as theatre and movie nights, cultural exhibitions, lectures, fashion shows, ethnic food and wine tasting nights are organized all year long.



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Having hosted many high profile events in the past, the Ecali club, staying true to its legacy, still remains the best place for the organizing of events. Ecali's natural environment defines a setting of unique beauty and the club's state of the art facilities along with its highly trained personnel constitute the guarantee for an unforgettable social or business event. From private parties to glamorous receptions and from confidential business meetings to big corporate events the club's expert team is there to accommodate every event, coupled with dining options from its dedicated chefs.

It is our pleasure to interview Mr. John Georgakakis, CEO of the ECALI S.A. and to discuss special offers and benefits the Ecali club has agreed to offer to our Members.



BH: Mr. Georgakakis we welcome you as our new Member.

JG: Thank you very much; being a member of the British Hellenic Chamber of Commerce is for our Company a great honor.

BH: Present to us ECALI S.A. and its activities.

JG: The Company was founded in 1924 and since then is the water services provider of the Ecali community comprising of 3,000 households; it operates along with its subsidiaries in real estate and through the management of the historic Ecali Club, which was established in 1971, offers to its members F&B, entertainment and sports services. Recently we decided to give a special emphasis on the business networking sector forming a unique business community and we are very glad to say that this activity is developing extremely fast.

BH: What do you think is the USP of the Ecali Club that constitutes its myth?

JG: Our competitive advantage is the special bond our Members have with the Ecali Club's premises. This special sense of "warmth" and trust, in conjunction with the special relationship we have historically developed with the broader Municipality of Kifissia, is a great legacy which we are committed to preserve. Combining these factors with the never-changing superior quality provided, we have achieved a unique positioning we like to call "Home away from Home & Business away from Business".

BH: How can someone enjoy the unique services of the Ecali Club?

JG: We are a members-only, private club and over the years we have maintained a strict policy, meaning that the only way for someone to use all our facilities and services is to become a member. The only exception is for guests attending social and corporate events. As far as the members of the British Hellenic Chamber of Commerce are concerned, I would like to assure you that we will provide them with special benefits and services.

BH: What is the procedure for someone wishing to learn more about these benefits?

JG: Those interested can contact us through the dedicated e-mail exclusive@ecali-club.gr, in order to arrange an introductory meeting in our premises.

BH: Mr. Georgakakis thank you for providing the opportunity to our members to live such a unique experience.

