

TRANSFORM LEADERS AND BUSINESSES TO BUILD **INTELLIGENT ENTERPRISES**

What's the brain
got to do with it?



with
LINDA RAY

Director Neuresource Group,
Thought Leader Neuroscience
of Leadership,
Speaker, Author, Coach

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INTRODUCTION

We are in the midst of a **Neuro-Revolution** and yet we continue to lead and operate businesses in ways that aren't taking into account what we are learning about the brain. There continues to be lack of connection between what business does and science shows.

Linda Ray, Director and co-founder of **Neuresource Group** is a translator of the science into the more practical "so what". She works with business leaders to improve their leadership, enhance productivity, lift engagement levels and support innovation through adopting a brain-friendly approach to building intelligent enterprises.

The session will share practical models and tools to help up operate more effectively in a time where change is constant, the world of work is becoming more complex and executive are being required to do more with less.

We will explore the key organising principles of the brain and domains of threat and reward in our **SCARE model**, ways to intentionally manage our limited attention, why mutli-tasking is bad for productivity, how to support insight and innovation, why collaboration is hard and why we are approaching change in the wrong way.

GET YOUR **BRAIN** IN THE GAME AND LEARN

- Practical strategies for remaining cool under pressure
- Practical strategies for managing information overload
- Strategies for managing distraction for self and organizations
- Strategies for improving engagement and collaboration
- How to boost your energy capacity with focus and purpose
- How to improve decision making for self and others
- How to facilitate change that sticks

SIGN UP!

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THE SPEAKER

Linda Ray

*Director Neuresource Group, Thought Leader
Neuroscience of Leadership, Speaker, Author, Coach*

Linda Ray is a thought leader, speaker, entrepreneur and scientist of her own experience. She is a co-founder and director of Neuresource Group, a venture that is changing the way leaders lead and businesses operate in the era of “neuro-revolution”.

She believes in challenging the disconnect between what business does and science shows. Linda is recognised internationally as a thought leader in the neuroleadership field with over 20-years in leadership development, business, people development, cultural development, and training design and delivery. She has completed post-graduate studies in neuroscience of leadership.



www.neuresourcegroup.com.au

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AGENDA

- 09.00 – 09.30 Registration
- 09.30 – 10.15 **Survey Findings**, Georgia Kartsanis, CEO, SARGIA Partners
- 10.15 – 11.45 **Strategies for managing “frazzle”**
- Why emotions are contagious
 - I think I am going limbic and its SCARE’ing me
 - Strategies for overcoming ‘frazzle’
- 11.45 – 12.15 Break
- 12.15 – 13.30 **Strategies for managing distraction and multi-tasking**
- Why multi-tasking is deadly for productivity
 - Strategies for managing the distraction epidemic
 - Building your attentional intelligence
- 13.30 – 14.30 Networking Lunch
- 14.30 – 16.00 **Strategies for enhancing engagement and collaboration**
- Lifting engagement levels for self and others
 - Why collaboration is hard
 - Strategies for effective collaboration
- 16.00 – 16.30 Break
- 16.30 – 18.00 **Practical strategies for facilitating change that sticks**
- Why change is hard
 - Strategies for getting people on board with change
 - Making change stick

SIGN UP!