



United Nations Office for Partnerships



*In partnership with*



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United Nations Office for Partnerships and the Business Civic Leadership Center Forum  
**Investing in Women and Entrepreneurship: Solutions to Addressing MDG 3**

Tuesday, March 8, 2011  
9:00 a.m. registration open  
10:00 a.m. – 7:30 p.m.

The United Nations  
First Avenue  
New York City, New York 10017  
Entrance: 45th and 46th Street on First Avenue

**Agenda**

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<b>Tuesday, March 8, 2011</b>	
9:00 a.m. – 10:00 a.m.	<b>Registration</b>
10:00 a.m.- 10:20 a.m.	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>• <b>Ban Ki-moon</b>, Secretary-General, United Nations</li> <li>• <b>Stephen Jordan</b>, Executive Director, Business Civic Leadership Center</li> </ul>
10:20 a.m. – 10:45 a.m.	<b>Keynote Remarks</b> <ul style="list-style-type: none"> <li>• <b>Geena Davis</b>, Academy Award Winner and Founder, Geena Davis Institute on Gender in Media</li> </ul>

10:45 a.m. – 11:30 a.m.	<p><b>Opening Plenary:</b> <i>Why Empowering Women is Good for Business</i></p> <ul style="list-style-type: none"> <li>• <b>John Tedstrom</b>, CEO, Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria</li> <li>• <b>Marcela Manubens</b>, Senior Vice President Global Human Rights and Social Responsibility, Phillips-Van Heusen Corporation</li> <li>• <b>Geena Davis</b>, Academy Award Winner and Founder, Geena Davis Institute on Gender in Media</li> </ul> <p>Moderator: <b>Stephen Jordan</b>, Executive Director, Business Civic Leadership Center</p>
11:30 a.m. - 11:45 a.m.	<b>Networking Break</b>
11:45 a.m. – 12:45 p.m.	<p><b>Plenary Session:</b> <i>Increasing leadership and access to training at the workplace</i></p> <ul style="list-style-type: none"> <li>• <b>Antonie de Jong</b>, Outreach and Business Development Adviser, UN Women</li> <li>• <b>Shelly Porges</b>, Senior Advisor, Global Women's Business Initiative, United States Department of State</li> <li>• <b>Maria Pena</b>, Senior Director of Entrepreneurship and Economic Development, Vital Voices</li> <li>• <b>Jeff Richardson</b>, Vice President, Abbott Fund</li> </ul> <p>Moderator: <b>Al Martinez Fonts</b>, Executive Vice President, United States Chamber of Commerce</p>
12:45 p.m. – 2:30 p.m.	<b>Networking Lunch</b>
2:30 p.m.- 3:00 p.m.	<p><b>Forum Keynote Address:</b> <i>Providing Economic Opportunity to Women – connecting consumers and companies with women entrepreneurs</i></p> <p><b>Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Jane Wurwand</b>, Founder, Dermalogica</li> </ul>

<p>3:00 p.m. – 3:15 p.m.</p>	<p><b>Remarks from United Nations Development Program</b></p> <p><b>Introduction</b></p> <ul style="list-style-type: none"> <li>• <b>Kris V. Krishan</b>, Chief of Operations, United Nations Office for Partnerships</li> </ul> <p><b>Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Helen Clark</b>, Administrator, United Nations Development Program</li> </ul>
<p>3:15 p.m. – 4:15 p.m.</p>	<p><b>Spotlight Partnership Opportunities:</b> <i>Center for International Private Enterprise</i></p> <ul style="list-style-type: none"> <li>• <b>Jean Rogers</b>, Deputy Director, Center for International Private Enterprise</li> </ul> <p><b>Spotlight Partnership Opportunities:</b> Healthy Women, Healthy Economies of the <i>Global Business Coalition</i></p> <ul style="list-style-type: none"> <li>• <b>Michael Schreiber</b>, Senior Vice President for Membership, Global Business Coalition</li> </ul> <p><b>Spotlight Partnership Opportunities:</b> <i>Girl Up Campaign</i></p> <ul style="list-style-type: none"> <li>• <b>Jennifer Kim Field</b>, Director, Global Partnerships, United Nations Foundation</li> </ul> <p>Moderator: <b>Taryn Bird</b>, Manager, Global Corporate Citizenship, Business Civic Leadership Center</p>
<p>4:15 p.m. – 4:30 p.m.</p>	<p><b>Networking Break</b></p>
<p>4:30 p.m. – 5:45 p.m.</p>	<p><b>Plenary Session:</b> <i>Decreasing gender disparity in primary and secondary education</i></p> <ul style="list-style-type: none"> <li>• <b>Suzanne Fallender</b>, Director, CSR Strategy &amp; Communications, Intel Corporation</li> <li>• <b>Ellen Lambert</b>, Executive Vice President, Merck Foundation</li> <li>• <b>Noella Coursaris Musunka</b>, Founder, Georges Malaika Foundation</li> <li>• <b>Hans d'Orville</b>, Assistant Director-General for Strategic Planning, UNESCO</li> </ul> <p>Moderator: <b>Taryn Bird</b>, Manager, Global Corporate Citizenship, Business Civic Leadership Center</p>

5:45 p.m.- 6:00 p.m.	<b>Closing Remarks</b> <ul style="list-style-type: none"><li data-bbox="695 163 1446 233">• <b>Asha-Rose Migiro</b>, Deputy Secretary-General, United Nations</li><li data-bbox="695 268 1422 338">• <b>Stephen Jordan</b>, Executive Director, Business Civic Leadership Center</li></ul>
6:00 p.m. – 7:30 p.m.	<b>Reception</b>