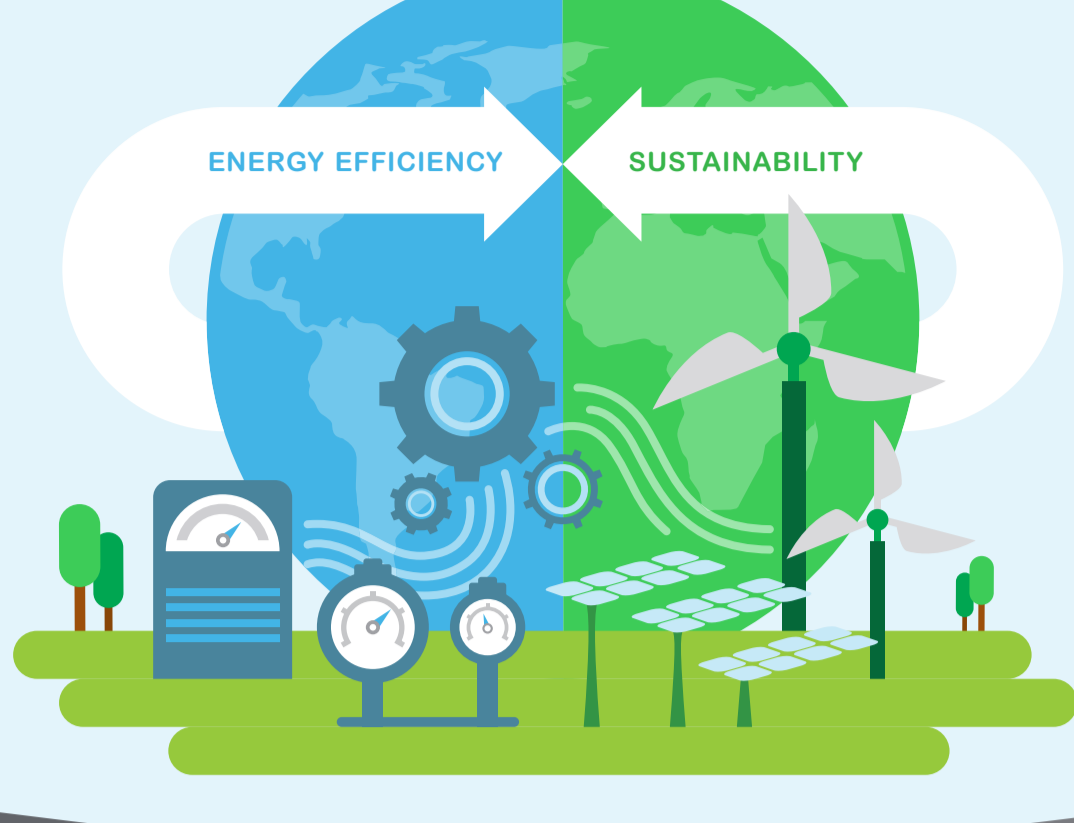


Converging on Success

Accelerating Results Through Synergies
Between Energy Efficiency and Sustainability

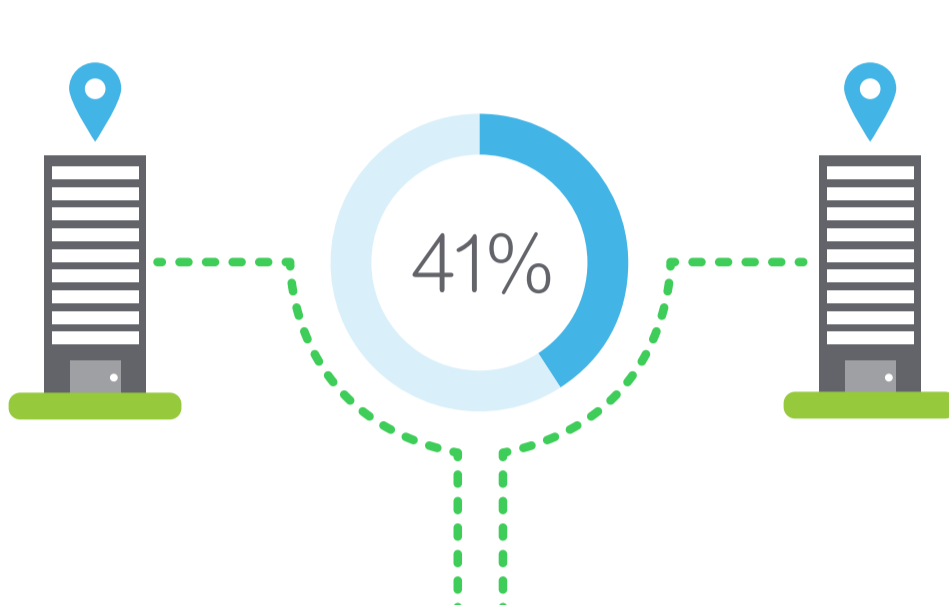
Companies often view sustainability and energy management as two separate or loosely connected efforts. But to truly maximize the investment in either, they need to work in tandem.



3 Opportunities

for energy efficiency and sustainability teams
to maximize results by working together:

1 Set shared goals to develop a roadmap.

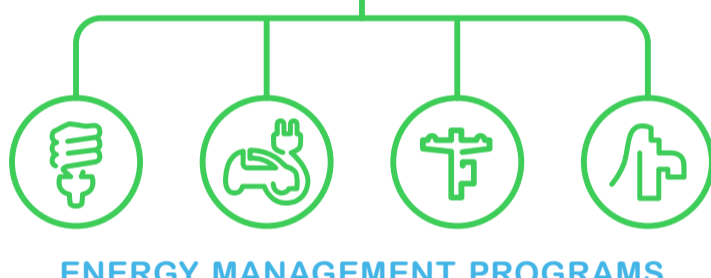


41% of commercial and industrial (C&I) companies indicate that decentralized programs are a barrier to progress.

2 Unlock new capital by creating self-funding programs.

\$300,000

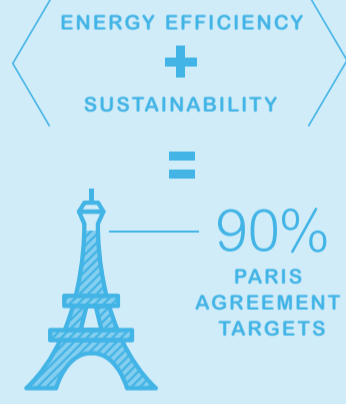
PPA REVENUES



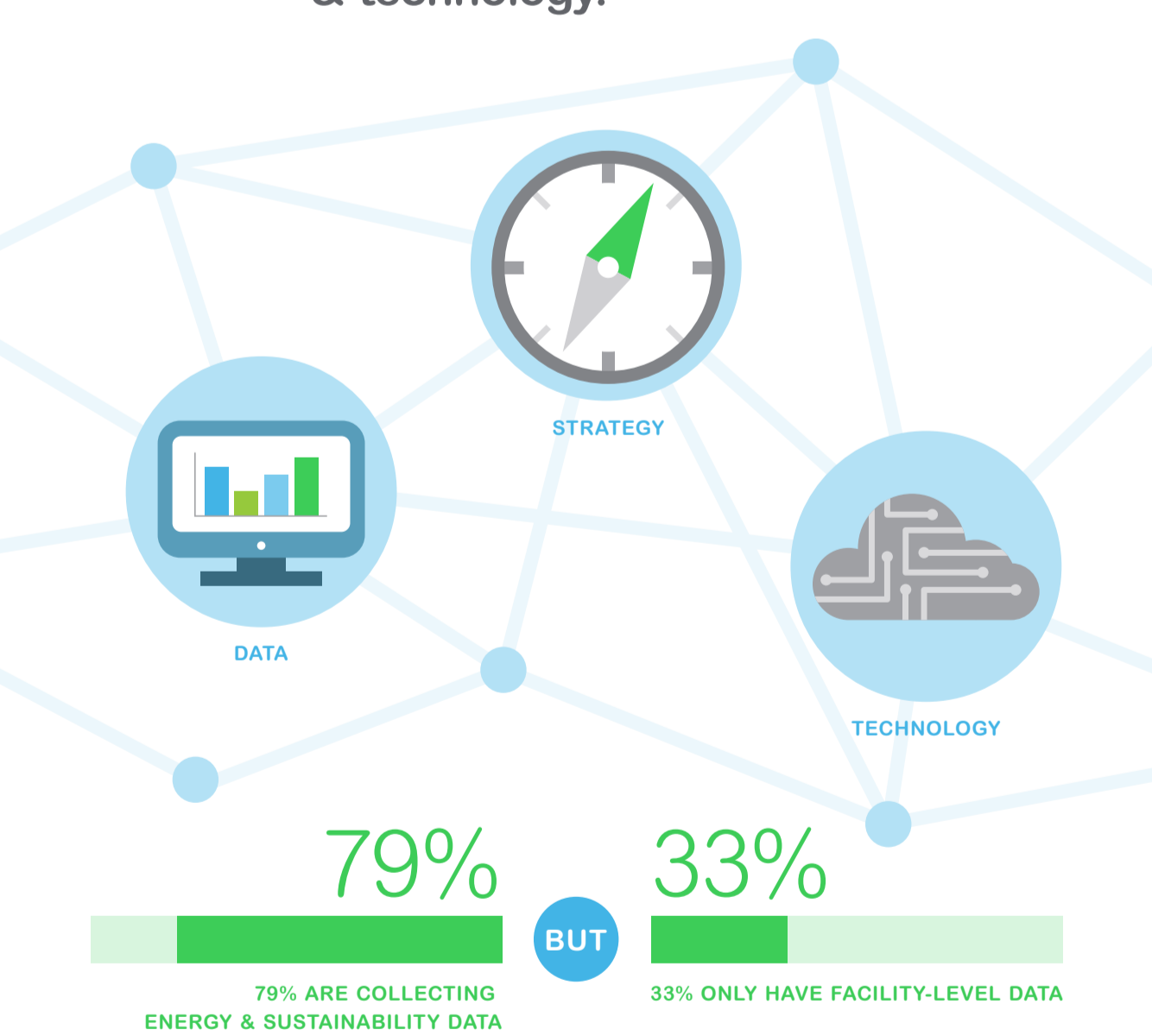
A US-based Fortune 500 company working with Schneider Electric on a 100 MW vPPA netted \$300,000 in 2017 in PPA revenues, now available to pour back into energy management programs.

THE CASE FOR De-Siloed Efficiency & Sustainability Efforts

Energy efficiency and renewable energy, when applied together could achieve 90% of the carbon reductions required to meet Paris Agreement targets in a timely and feasible manner.



3 Build sustainable innovation by connecting strategy, data & technology.



Better data sharing highlights areas of improvement on key indicators.

Benefits when energy efficiency and sustainability teams collaborate:

EFFICIENCY BENEFITS



Access to C-level attention for their desired projects

Improved business case and funding available for efficiency investments

The opportunity to complete higher-ROI projects

SUSTAINABILITY BENEFITS



Access to valuable facility-level data to select activities will drive the most value

Foundation for more rigorous sustainability commitments, like SBTs, and resources for external reporting

Accelerated roadmap to meeting carbon-reduction goals

Learn how other companies use these strategies to connect energy efficiency and sustainability teams, [read the full eBook.](#)

Sources

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