



Corporate Social Responsibility

10th ANNUAL CONFERENCE

BUILDING RESPONSIBLE COMPANIES

Solutions for a Better Tomorrow

THURSDAY JUNE 7, 2012

LEDRA MARRIOTT HOTEL

2012

PROGRAM

- 09:30 **REGISTRATION**
- 10:00–10:30 **WELCOME ADDRESS**
Elias Spirtounias, Executive Director, American-Hellenic Chamber of Commerce
- OPENING REMARKS**
Yanos Gramatidis, President, American-Hellenic Chamber of Commerce
Maria Alexiou, President, Hellenic Network for CSR
Stelios Stavridis, Chairman, CSR Committee, American-Hellenic Chamber of Commerce
- 10:30–11:15 **RESPONSIBLE LEADERSHIP: SUSTAINABLE GROWTH THROUGH RESULTS DRIVEN PRACTICES**
Dimitris Vidakis, CEO, Korres Natural Products
Ernst-Jan Stigter, Managing Director, Microsoft Hellas
Sophie Daskalaki-Mytilineos, Member of the Board & Chief Communication Officer, MYTILINEOS Holdings
Open Discussion
- 11:15–12:15 **ENGAGING EMPLOYEES AS CSR PRACTITIONERS**
Debbie Tzimea, Head of Corporate Communications, OTE Group of Companies
Alexia Macheras, Communication & Sustainability Manager, AB Vassilopoulos S.A.
Angeliki Papadopoulou, Corporate Affairs Manager, Nestlé Hellas
Nafsika Zevgoli, Corporate Responsibility Professional, Vodafone
Open Discussion
- 12:15–12:45 **COFFEE BREAK**
- 12:45–13:30 **THE GOOD CORPORATE NEIGHBOR: BUSINESSES AS A BRIDGE WITHIN COMMUNITIES**
Tzanetos Antypas, Chairman of the Board, Praksis
Ekavi Valleras, Manager, DESMOS
Anastasia Aggeli, Corporate Relations Director, Diageo Hellas
Open Discussion
- 13:30–14:15 **ENVIRONMENT: THE CRISIS, THE CHALLENGE, THE OPPORTUNITY**
Professor Michael Scoullas, Chairman, Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)
Demetres Karavellas, Managing Director, WWF Greece
Alexandros Angelopoulos, Vice President, Aldemar Hotels / President Environmental Policy Committee & Member of the Board, Hellenic Chamber of Hotels
Open Discussion
- 14:15–14:45 **HUMAN TRAFFICKING: A MODERN DAY PERIL**
Maria Stamati, Lawyer and Founding Member, A21 Campaign
Hercules Moskoff, Expert Counselor, National Coordination Mechanism to Monitor and Combat Trafficking in Human Beings, Ministry of Foreign Affairs
Open Discussion
- 14:45 **COCKTAIL RECEPTION**

ORGANIZER



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