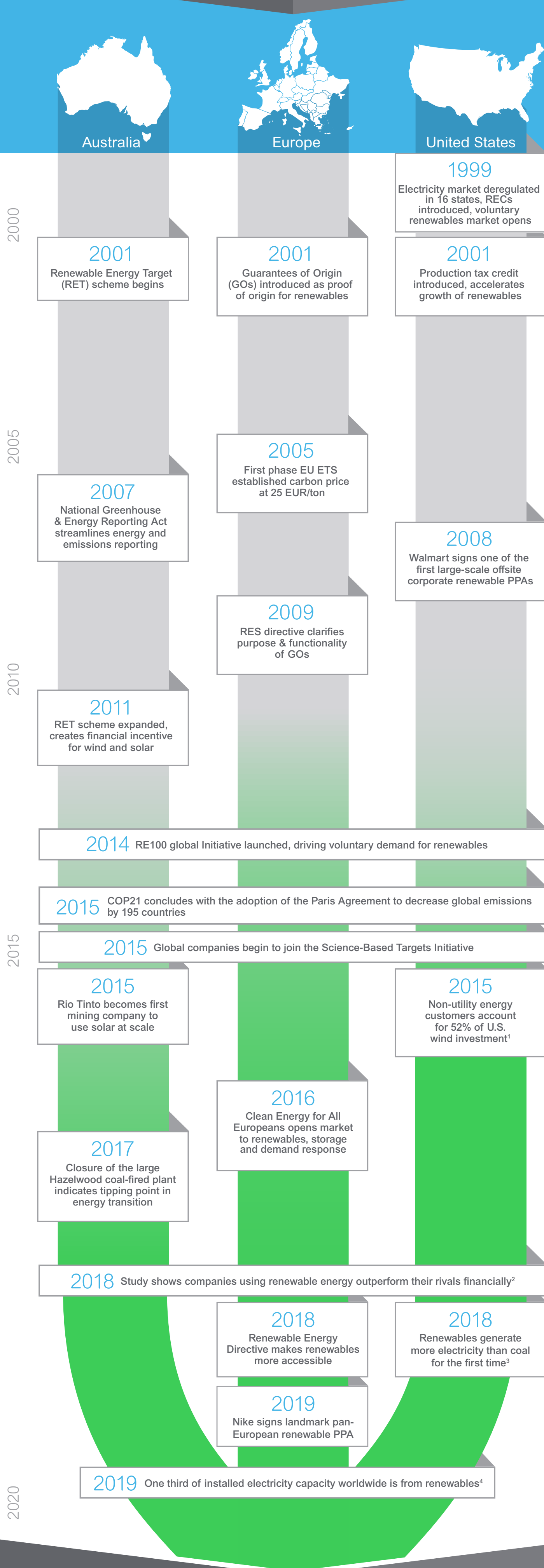


Renewable & Traditional Energy Strategies are Converging

The electricity market is converging as renewable power becomes cost competitive with traditional fossil-based generation. This has driven a seismic shift toward sustainable energy—What factors are driving this shift and what can companies expect for the future of energy?

Timeline of Global Energy Convergence



What Convergence Means for Business

The global power market is evolving as renewables become more affordable, resulting in greater procurement complexity

As a result, the lines between renewable and traditional power are blurring

Resulting in integrated sourcing models that combine both traditional and renewable power procurement

In the Future of Energy We Predict That...

Electric grids will continue to decentralize, incentivizing integrated energy procurement and management strategies

Corporations will continue shifting energy procurement in favor of solutions like wind, solar and storage to drive down costs

Companies that take an active, integrated approach to energy sourcing will outperform companies that do not

For more insights on the effects of energy innovation on corporate procurement, watch this video.