

09.00 a.m. - 09.30 a.m.: REGISTRATION

9.30 a.m.: Start of Conference

## Conference

**"SOCIAL SOLIDARITY ECONOMY: *Corporate Social Responsibility & Social Entrepreneurship* –**

***The challenge of our era"***

***Athens Information Technology (AIT), Peania, Athens, Greece***

***May 30, 2011***

***Organiser: Social Cooperative Activities for Minority Groups "EDRA"***

### **BLESSING and GREETINGS**

- His Grace **MITROPOLITIS LAVREOTIKIS & MESOGAIAS Nikolaos**
- HELLENIC MINISTRY OF HEALTH AND SOCIAL SOLIDARITY
- HELLENIC MINISTRY OF LABOUR & SOCIAL SERVICE
- His Excellency **the Ambassador of Norway, Mr Sverre Stub**
- **Mr. Apostolos Ioakeimidis**, Principal Administrator, European Commission, DG Enterprise and Industry, Unit ENTR/F: Tourism, CSR, Consumer Goods and International Regulatory Agreements Unit F3 : Small businesses, Co-operatives, Mutuals, Corporate Social Responsibility
- **Dr. Antonis Kalis**, Associate Professor, Athens Information Technology, Adjunct Professor, Carnegie Mellon University
- **Mr. Panagiotis Agniadis**, Secretary-General, Central Union of Hellenic Chambers of Commerce
- **Mr. Kamarinopoulos Sotiris**, Vice Mayor of Social Policy and Solidarity Dimos Ag. Anargyron - Kamaterou

### **9:30 a.m. – 11:00 a.m. KEYNOTE SPEAKERS**

**Dr. Karantininis Kostas** Professor, Institute of Food & Resource economics, University of Copenhagen, Denmark, Guest professor, Department of Economics, Swedish University of Agricultural Sciences, Uppsala, *"Co-operatives- Big and Small"*

**Robert Rubinstein**, CEO, TBLI CONFERENCE™/TBLI CONSULTING B.V. - Amsterdam, The **triple bottom line** "*people, planet, profit*" captures an expanded spectrum of values and criteria for measuring organizational (and societal) success: economic, ecological and social. "*The World will benefit when economy supports wellbeing - impact investment*"

**Dr. Stefanos Tsolakidis**, President & CEO, KLEOS S.A. "*Social Giving, Solidarity and entrepreneurship*"

**Mr. George Isaias** Synthesis Center for Research and Education Ltd., Cyprus "*Mediterranean Practices of Social Enterprises*"

**Mr. Alessandro Carbone** - Think Europe Consulting – "*European Funded Project Design - EU programmes and funds for social economy*"

**11:00 a.m. – 11:15 a.m. COFFEE BREAK**

**11:15 a.m. – 1:30 p.m. ROUNDTABLES**

**TABLE A': Co-ordinator Dr. Olga Stasinopoulou** Assistant Professor of Social Politics, Panteion University of Athens, Greece

#### **THEME A' THE INSTITUTIONAL ROLE THE GOVERNMENT PLAYS**

**Dr. Eleni Koutsimbou**, Legal Counsel of the Economics University of Athens and General Manager of the Institute of Strategic and Studies (ISTAME) Andreas Papandreou

**Mrs. Stavroula Katsikarou**, Director, Mental Health Department, Hellenic Ministry of Health and Social Solidarity

**Mrs. Georgia Gkonou**, Director of Education and Employment, Hellenic Company of Local Government and Development

#### **THEME B' POLITICS AND SOLIDARITY IN THE DEVELOPMENT/ADVANCEMENT OF SOCIAL ECONOMY**

**Mrs. Stavropoulou** Economist from the Pan-Hellenic Union of Agricultural Co-operatives "*Social Economy and Women's Cooperatives*"

**Mrs. Joanna Tsakona**, Secretary, **JADE HELLAS** - JADE is the European Confederation of Junior Enterprises

**Mr. Dimitris Tsigkos**, President, Hellenic Branch, “YES”, European Confederation of Young Entrepreneurs *Improvement of the economic and social presence of the Young Entrepreneurship in the World Economic Map*

## **THEME C’ UNIVERSITIES AND RESEARCH CENTRES AND SOCIAL ECONOMY**

**Dr. Panagiotis Zannis**, President of NGO “ATHINA”, National School of Public Administration and Di.K.S.E.O of T.E.I of Messolongi *“Traps and dilemmas”*

**Dr. Sophia Tsekeridou** member of the Software Systems and Web Technologies Research Group, Head of the [Multimedia, Knowledge and Web Technologies](#) research area at the Athens Information Technology (AIT)

**Mr. Nikos Tsamis** (IT Engineer, M.B.A.), Gen. Director, Awapai, *“Eventora: innovation in conference support”*

**10 minutes open discussion**

<b>1:30 p.m. – 2:00 p.m. BRAKE AND LIGHT LUNCH</b>
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**2:00 p.m. - 4:00 p.m. TABLE B’ Coordinator Dr. Vassilis Masoulas**, Founder and President of “Change Land” - Salt Caves

## **THEME A’ FINANCIAL INSITUTIONS: Accessibility SOCIAL ENTRERPSIES HAVE**

**Mr. Alexandros Paparsenos**, President, National Fund for Entrepreneurship and Development " *The Role of ETEAN S.A. in the Economic Development of Greece*"

**Ms. Christiana Gardikioti**, Coordinator of Centre of Social Economy - Social Cooperative Activities for Minority Groups "EDRA" - *“Micro-Finance in Europe”*

## **THEME B' CORPORATE SOCIAL RESPONSIBILITY AND ENTREPRENEURSHIP**

**Mr. Anastos Dimitropoulos**, President, Etairia Ellinon Evergeton, *"National Benefactors in periods of National Crisis - Way out of the Crisis"*

**Mr. Antypas Tzanetos** President of NGO PRAXIS M.K.O. PRAKSIS: *NGOs' role in Corporate Social Responsibility: Praxis as a case study*

**Mr. Michael Spanos**, Managing Partner, **EuroCharity**, The reference point for Corporate Social Responsibility and the Green Economy, *"EuroCharity: A successful Model of Social Entrepreneurship in Europe"*

**Ms. Yanna Pavlopoulou**, Lawyer, COMMONLAWGIC, General Counsel, LL.M., M.Sc., Corporate Social Responsibility Consultant & Climate Change Leader, trained Verifier and Assessor on behalf of Lloyd's Register

## **THEME C' CO-OPERATIVES**

**Mr. Vassilis Bellis**, CEO, Energy Co-operative of Karditsa, *"Production and usage of Biomass: the challenge that can change local economy"*

**Mr. Jørund Leknes**, Systems developer, Kantega AS (Norway). *"How Kantega has evolved to become the company it is today. Its key factor: The Model of employee-ownership"*

**10 minutes open discussion**

<b>4:00 p.m. - 4:15 p.m. COFFEE BREAK</b>
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**4:15 p.m. – 6:00 p.m. TABLE C' Coordinator, Mr. Michalis Michailides**  
Technical Adviser to the **Pan Hellenic Union of New Farmers**

## **THEME A' CO-OPERATIVE RELATIONS BETWEEN LOCAL GOVERNMENT AND NGOs**

**Mr. Vassilis Taktikos**, Director of INMEKO, Institute of Studies for Social Economy and Entrepreneurship "Consortium of Local Government and NGO's: The role of NGOs and Social Networking"

## THEME B' SOCIAL NETWORKING

**Mr. Spyros Frementinis**, President, N.G.O. EQUAL, Society *Preparing People and Society for INCLUSION of Special Group needs People*

**Mrs. Roula Bachtalia**, Member of TOGME (The Sector of EEDE for the Development of Female Managers and Entrepreneurs, Manager of Electronic Banking, Eurobank EFG: *"New technologies and Internet supporting the New Social Economy"*

## THEME C' Examples of Good Practices

**Mr. Vassilis Chronopoulos** Chief Administrator of the Social Cooperative of Fokida Co-ordinator of the Organic Supermarket "Green House" in Amfissa

**Mr. Alex Oikonomou**, CEO, Scientific Officer, Social Cooperative Activities for Minority Groups 'EDRA', *"NGOs promoting Social Economy"*

## CONCLUSIONS - END OF CONFERENCE